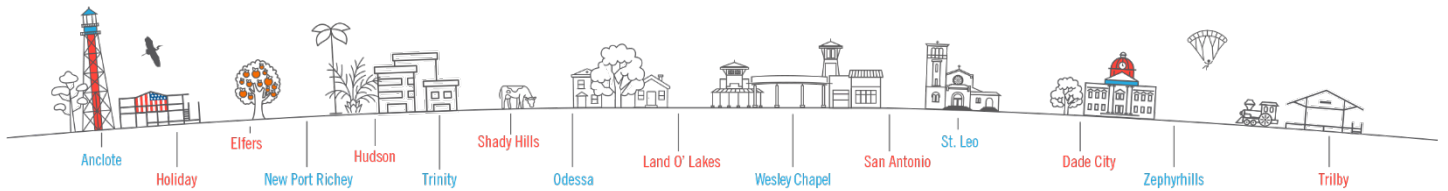


United Way of Pasco County Request for Proposals

Guidelines

2023-2024



Community Impact

United Way of Pasco County (UWPC) is seeking program partners that align with our **Priority Goals and Continued Focus Framework** to apply for our Community Impact grant. Applications will be made available on our website www.UnitedWayPasco.org. UWPC will make funding decisions that best align with the investment strategies within our Priority and Continued Focus strategy areas. This framework is a roadmap for addressing crucial health and human service challenges facing Pasco County. Funding will be determined through a competitive application process, initiated by a mandatory Letter of Intent (LOI template included in this RFP).

Three Priority Goal areas include programs combating Human Trafficking, Mental Illness, and Substance Addiction. UWPC is committing dedicated allocation funds for these three critical areas. Additionally, we partner with agencies in efforts to benefit Pasco County through the following Continued Focus areas: Elder/Child Abuse, Economic Mobility, Health, Homelessness, as well as Youth Success and Education. More detailed information regarding investment priorities can be found in the Priority Goals and Continued Focus Framework section of this document.

Year-to-year funding amounts are never guaranteed, but even more so, due to our efforts to dedicate targeted funding to the three Priority Goal areas. UWPC will do everything in our power to be a valuable partner to great work being done in Pasco County, but with limited resources we must be strategic in our investments.

Agency Eligibility

Any agency seeking funding must:

- Serve residents of Pasco County through health and human services
- Have a 501(c)(3) status or other nonprofit designation, as stated from the IRS
- Submit a mandatory Letter of Intent
- Submit a fully completed application in Andar with required attachments.
- Present to a panel of UWPC volunteers, staff, and Board members.

Application Process

1. Letter of Intent

Agencies seeking funding must submit a Letter of Intent (LOI) stating their requested amount, strategic area, and a brief program description. The LOI Template includes check boxes indicating the requesting agency has specific required documentation that will later be attached in the application process. Letter of Intent can be found on our website <https://www.unitedwaypasco.org/funding-opportunities>.

Agencies may submit proposals for more than one strategy area, but a full application must be completed for each. It is highly recommended that the applicant's program aligns closely with the selected strategy, can achieve stated indicators, and utilizes evidence-based practices. The process will be more competitive than in past years.

After the due date of the LOI, each will be reviewed for deficiencies as it relates to required documentation indicated on each letter. UWPC reserves the right to meet/discuss requests with agencies at this step in the process. Finally, UWPC will issue correspondence inviting agencies to apply.

2. Online Application

Invited agencies will complete a full application through Andar. Invited Agencies will be provided a link and login credentials if applying as a new agency.

Full proposals, with all required attachments, will be due to UWPC no later than the date stated on the website. No late submissions will be accepted. Incomplete applications will not be reviewed. Once submitted, applicants will receive an automated email stating that the application was submitted. Please be mindful that technological difficulties and other last-minute delays may occur so plan accordingly when submitting.

3. Presentations and Review Process

All completed applications will be assessed through a competitive review process. The review process will include a review of the funding application, follow-up questions (if applicable) and an agency presentation to a panel of UWPC community volunteers, staff, and Board members. UWPC may contact an agency if additional information or clarification is needed throughout the review process.

Agency presentations run for 30 minutes. First 10 minutes will be for an agency to present, and the remaining time will be for Q & A from the panel. Agencies may incorporate PowerPoints, videos, testimonials from clients, etc.

All funding decisions are final. There is no appeal process. Funding decisions will be communicated during Fall 2023.

Application Timeline

Process	Date
Letters of Intent Due	3/1/2023
Invitations to Apply Issued/Application Opens	3/17/2023
Full applications due with attachments	4/30/2023
Panel Presentations	June- July 2023
Funding decisions announced	Fall 2023
Agreements signed by	30 Days after Award Notice

Reporting

Showing your impact in a measurable way is crucial as a funded partner with UWPC. We want to see the return on investment here in Pasco County. Reports to be filled out can be found on our website under the Funding Opportunities Tab. Reporting is due at the mid-year mark and at the end of the grant year.

Due Dates

Mid-year: Due April 1, 2024, Covers October 2023- March 2024

End of Year: Due October 1, 2024, Covers April 2024- September 2024

Diversity, Equity, and Inclusion

United Way of Pasco County is committed to partnering with organizations within Pasco County that are dedicated to welcoming and creating a diverse, equitable, and inclusive environment for all to live, work, and prosper in. Discrimination has no place in our community and will not be supported through UWPC funding.

Questions

If you have general questions about the application process, please contact **email** [**communityimpact@unitedwaypasco.org**](mailto:communityimpact@unitedwaypasco.org)

Priority Goals and Continued Focus Framework

The strategy areas below each represent an investment area that outlines the program aim that must be included in proposals.

Definitions

Strategy Area	Types of programming that will drive success toward aims
Focus Level	The emphasis of UWPC’s dedicated investment in this area
Aim	What measurable way is the program tracking impact?
Priority Goal	UWPC’s targeted focuses identified as crucial needs in our community
Continued Focus	Strategy areas of ongoing effort by UWPC’s funded programs

STRATEGY AREA	FOCUS LEVEL	AIM
Human Trafficking and Domestic Violence	Priority Goal	<i>Increase housing and support services for victims of trafficking.</i>
Mental Health	Priority Goal	<i>Increase access to mental health care and reduce boundaries.</i>
Substance Addiction	Priority Goal	<i>Increase access to substance abuse recovery care and reduce county-wide overdose death rate.</i>
Elder/Child Abuse	Continued Focus	<i>Increase protective factors in adult/children’s lives. Increase access to trauma counseling for victims.</i>
Economic Mobility	Continued Focus	<i>Increase access to food and necessities for those in need. Reduce unemployment.</i>
Health	Continued Focus	<i>Increase access to health care and reduce boundaries.</i>
Homelessness	Continued Focus	<i>Reduce homelessness in Pasco County.</i>
Youth Success and Education	Continued Focus	<i>Increase promotion/graduation rate, academic performance. Reduce drop-out/retention rate.</i>



United Way of Pasco County

**United Way of Pasco County
Community Impact Grant 2021-2022
LETTER OF INTENT**

**Deadline: March 1, 2023 11:59 PM
Email to communityimpact@unitedwaypasco.org**

Submit one LOI per program

Agency Name:

Agency Address:

Executive Name:

Executive Email:

Executive Phone Number:

Name of Contact Person regarding this grant:

Contact Person Email:

Contact Person Phone:

Program Name:

Amount of Request:

Strategy Area: (Please check ONE that Applies)

- | | |
|---|--|
| <input type="radio"/> Economic Mobility | <input type="radio"/> Human Trafficking/ Domestic Violence |
| <input type="radio"/> Elder/Child Abuse | <input type="radio"/> Mental Health |
| <input type="radio"/> Health | <input type="radio"/> Substance Addiction |
| <input type="radio"/> Homelessness | <input type="radio"/> Youth Success/Education |

Brief Description of request:

Signature of CEO/President/ED:

727-845-3030

17230 Camelot Court Land O' Lakes FL 34638

www.UnitedWayPasco.org





United Way of Pasco County

By checking each of the following you are confirming that you have each of the following required documents and will be able to supply them in your full application:

- o 501(c)(3) Determination Letter
- o Recent Fiscal Audit
- o Recent Form 990
- o Current Volunteer Board of Directors Roster
- o Current Board- Approved Agency Budget

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